

AGS SUSTAINABILITY STATEMENT FOR EXHIBITORS

The AGS is dedicated to minimising the environmental footprint of our events, and we invite exhibitors to collaborate with us in exploring ways to achieve this shared goal. To initiate this process, we kindly request exhibitors to consider the following practices:

1. **Reducing Plastic Usage:** Transition away from single-use plastics and disposable promotional items. Instead, opt for eco-friendly or reusable alternatives.
2. **Embracing Digital Marketing:** Promote the use of digital brochures and marketing materials to decrease paper consumption.
3. **Digital Networking:** Explore digital business card solutions and virtual networking options for a more sustainable approach.
4. **Eco-Friendly Transportation:** Whenever possible, select low-emission transportation methods for your staff and materials. Additionally, consider carbon offsetting for unavoidable travel.
5. **Showcasing Sustainability Initiatives:** Share your sustainability endeavours and success stories, including environmental objectives and social responsibility commitments.

Let's work together to make AGS events a model of sustainability and inspire positive change in the industry. We're looking forward to your creative and sustainable ideas.