

MEDIA PACK



WHO ARE THE AGS?

The Association of Geotechnical and Geoenvironmental Specialists (AGS) is a non-profit making trade association established to improve the profile and quality of geotechnical and geoenvironmental engineering. The membership comprises of UK organisations and individuals having a common interest in the business of site investigation, geotechnics, geoenvironmental engineering, engineering geology, geochemistry, hydrogeology, and other related disciplines.

WHAT IS THE AGS MAGAZINE?

AGS Magazine is the new magazine for the Association of Geotechnical and Geoenvironmental Specialists. Launching in November 2017, the magazine focuses on geotechnics, engineering geology and geoenvironmental engineering as well as the work and achievements of the AGS.

This new publication will look at a range of topical issues, insights and concerns, whilst publishing new guidance notes, working group activities and provide information on upcoming conferences and industry seminars.

Our audience demographic features geotechnical and geoenvironmental sectors and beyond. Subscribers include industry professionals including practitioner, chartered specialists, senior decision makers and managing directors.

BASIC INFORMATION

- 6 issues per year
- Email publication
- Free to subscribe
- Database of 6000 subscribers

To subscribe to
the **AGS Magazine**
email ags@ags.org.uk

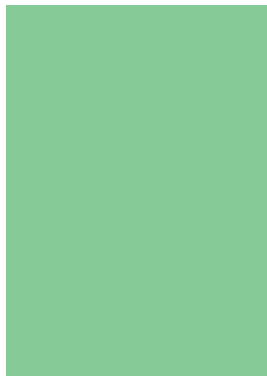
ADVERTISING AND RATES

An online advertising campaign within the AGS Magazine will help to build and increase industry awareness of your company's profile, initiatives and offerings.

The AGS can help build a package to suit your needs and budget; whether it's a series of adverts across multiple issues, a combination of event sponsorship and advertising, or several advertorials.

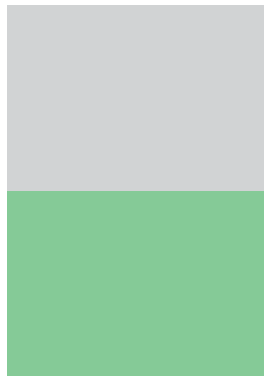
Repeat advertising rates are negotiable. For further information, please speak to Caroline Kratz on **0208 658 8212** or email **ags@ags.org.uk**

ADVERT SIZES AND RATES



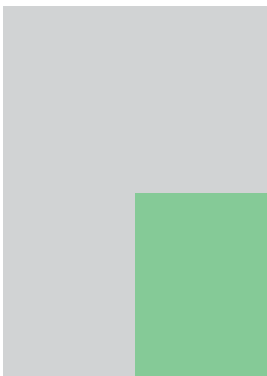
FULL PAGE

W: 210mm
H: 297mm
RATE: £400



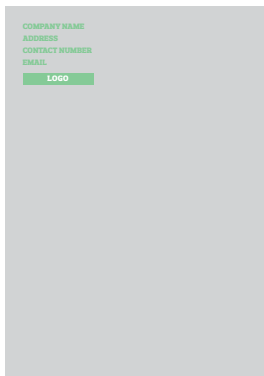
HALF PAGE

W: 210mm
H: 145mm
RATE: £250



QUARTER PAGE

W: 145mm
H: 105mm
RATE: £160



DIRECTORY

Company name, address, contact number, email and one logo.
RATE: £50

ADVERTISING REQUIREMENTS

- ▄▄▄ All adverts should be sent in a PDF, PNG, JPEG, TIFF, PSD (Photoshop) or EPS (Illustrator) format.
- ▄▄▄ All advertising artwork must be supplied in 114 dpi resolution.
- ▄▄▄ Artwork must be delivered to the AGS using the agreed artwork specification size listed left.
- ▄▄▄ Artwork should be emailed to **ags@ags.org.uk** no later than 10 days prior to publication.



EVENTS

The AGS holds a series of events and conferences throughout the year for both Members and Non-members of the Association. Sponsorship opportunities are available at all AGS events, allowing companies to have a presence on event programmes and literature, exhibition stands to showcase initiatives, technologies and research, and mentions across the AGS Twitter and LinkedIn social media channels.

Sponsorship packages are released in advance of each event, however the AGS can create a unique advertising and sponsorship campaign which works to your company's budget and objective.

EDITORIAL

If you have a news story or event which you'd like to tell our editorial team about please contact the AGS on **020 8658 8212** or **ags@ags.org.uk** Please note that articles should act as opinion pieces and not directly advertise a company. The AGS is under no obligation to feature articles and events received.

CONTACT US

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& Geoenvironmental
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